

AD418 Research methods for art + design

Final presentations

Professor Dori Tunstall
December 7, 2007

Fridays 09:00 am _11:40 am
Douglas Hall, Room 118


Tactical

- Select appropriate research techniques
- Skillfully execute research techniques
- Document and package conceptual plans
- Write effective grant proposal
- Confidently present conceptual plans

Conceptual

- Understanding form-making as theory making
- Problematizing your engagement with human events
- Guiding the human impact of creative conceptualization

Course intentions



01	What are your project's questions and/or intentions
02	How does it fit within existing art and design knowledge
03	What evidence do you need to collect and your methods
04	What are your qualifications to do the project
05	What is its contribution to fields of art and design

The 5 questions_creative concept proposals

Week		Week	
01	Overview	09	Mid term presentations
02	Secondary research	10	Analysis_capture and sort
03	Ethics and sampling	11	Analysis_interp and synth, viz
04	Interviewing	12	No class
05	Self-documentation & scales	13	Thanksgiving
06	Observation	14	Video rehearsals
07	NO class_field work	15	Final presentations
08	Mid-term prep	16	No final

Schedule



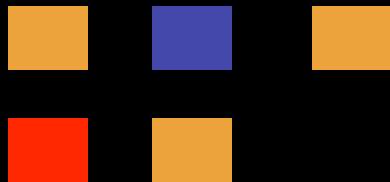
Grounded making _research process

Hermeneutics (interpretive)	Search for symbolic meanings and interconnections in the expression of culture
Narrative and performance	Discover regularities of how people tell or perform stories, speeches, etc.
Schema	Decode the “rules” or grammar of everyday life
Discourse	Close study of naturally occurring interactions
Grounded theory (inductive)	Technique to find, code, and compare themes to discover hypotheses
Content (deductive)	Technique to test hypotheses by establishing the corpus and unit of analysis within texts

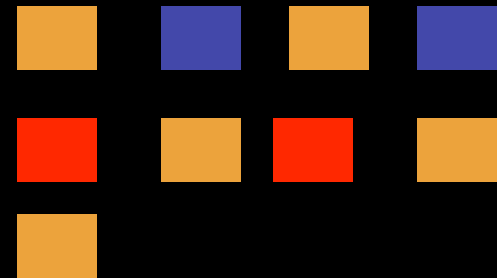
Textual analysis_major traditions

Source: Bernard, Russell. 2006 Research Methods in Anthropology. 4th ed. New York: Altamira Press.

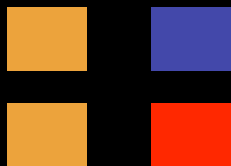
Privileged people



Social technologies



Dependents



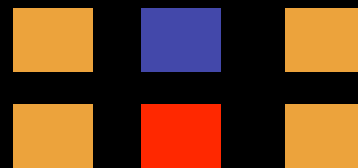
Just processes



Productive technologies



Unjust processes



Deviants



Isolating technologies



Analysis_sorted data under themes

Climax

Main insight that changes the understanding of the problem

Crises

Process of understanding the problem

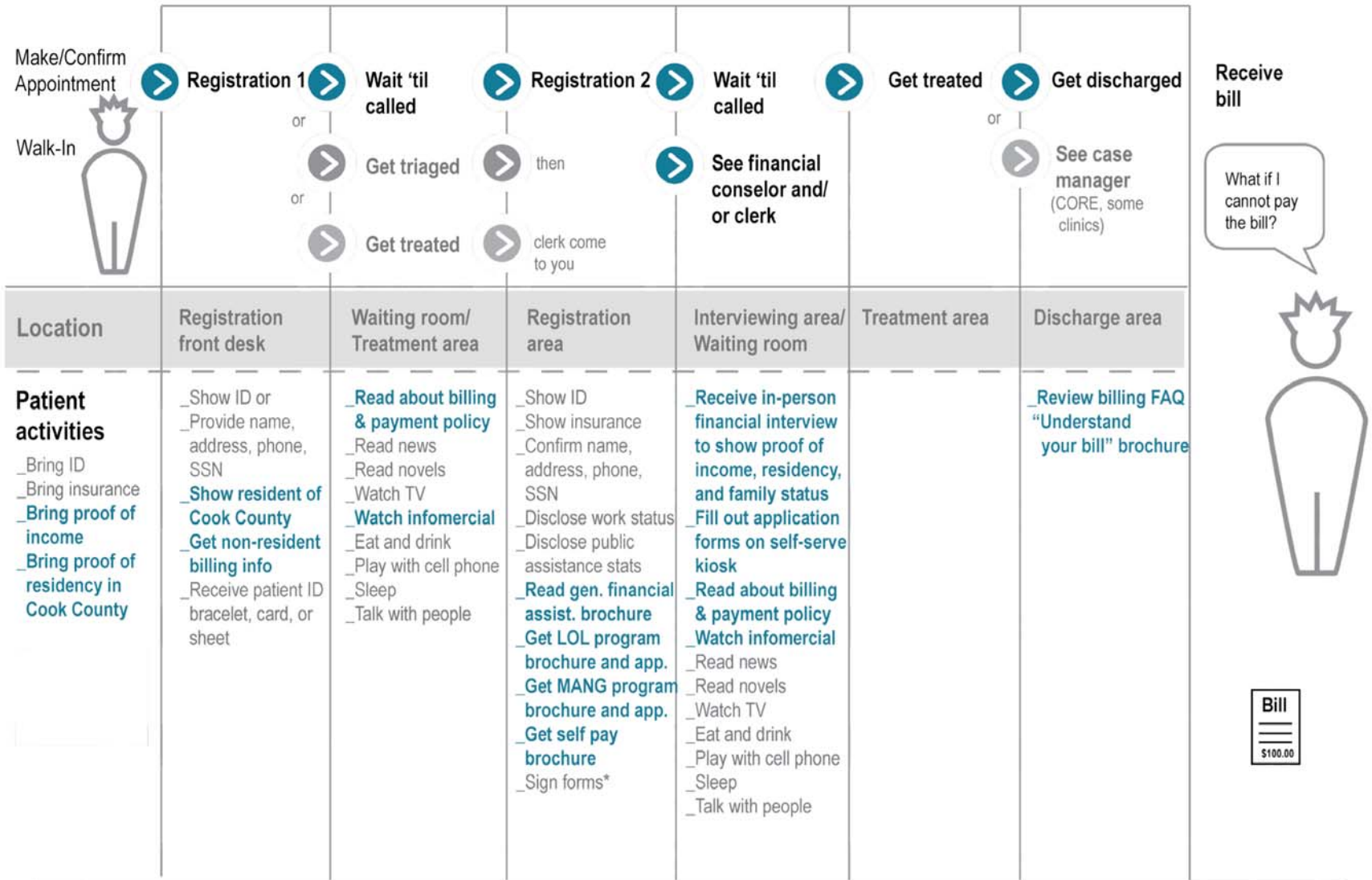
Denouement

Main insights that answers/solves the problem


Exposition

Research goals and objectives

Synthesis_ telling a good and relevant story



Experience modeling the story



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The 5 questions_creative concept proposals

Shilan Afshani

Banan Al-Ansari

Joyce Epolito

Steve Hahn

Christine Hightower

Hannah Kim

JungJin Kim

Leslie Johnson

Brett Jones

Anna Leithauser

Maciek Niedorezo

Russ Powers

Michael Ruberto

Eden Sabala

Josh Webb

Jennifer Webster

Aysha Zayyad

Co-participant presentations